

Detecting at least one of: (a) content information pertaining to content being offered by the electronic device; (b) service information pertaining to service being offered by the electronic device; and (c) application information pertaining to application running on the electronic device

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Assigning a dynamic identifier to the electronic device or a connection offered by the electronic device, the dynamic identifier being based on at least one of: the content information, the service information or the application information

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FIG.3